

Work plan for the Kalmar – Aegean region network inside the Tusenet project (Updated 9 December 2009)



1.0 Overall project description.

Overall objectives:

- To strengthen the continued process of democratisation and respect for human rights, and to promote closer links with European cooperation structures and common values.
- To inspire reform of the municipal sector, and development of UMT.

Project aims:

- To strengthen the local politicians and staff in knowledge and information regarding good management practice, to meet new demands.
- To clarify the division of responsibilities and powers between local politicians and staff.
- To develop good practice in human resources management and secure that employment procedures are just and fair, promoting competence.
- To strengthen the participation of citizens and civic organisations in local decision making and activities.
- To strengthen the municipalities and UMT in the safe-guarding of municipal interests and having adequate resources for their tasks.
- Enhanced knowledge in the municipalities about EU practices and about how to access EU funding.
- The Parties will develop cooperation within the areas that are described in the approved application, namely with special focus on **Triple Helix Cooperation and Sustainable Tourism development**.
- Taking into account the following horizontal themes in all project activities:
 - (1) gender equality,
 - (2) sustainable development,
 - (3) transparency, accountability, ethics and public participation in local administration,
 - (4) efficient service production, and
 - (5) know-how about EU practices and funding.

Other municipal issues that come up on the agenda during the project implementation, if the partners agree about such issues and the tasks in question can be financed in a manner acceptable to all parties.

1.1 Objectives in the project (project benefits), background and analysis/interests behind the chosen input and activities.

The specific aim of the Kalmar-Aegean partnership is to use the “Triple-Helix” methodology to create a region of economic growth based on “Sustainable Tourism”. The focus areas have been identified by the Turkish partners, with support from the Swedish partners. Furthermore, the activities in this work plan were all selected because of their potential to impact on the overall aims and objectives of the project.

Triple-Helix cooperation and development of sustainable tourism are not the main areas of responsibility for the Turkish Municipalities, but these are areas where the Municipalities can

work and have an impact on the situation. Sustainable tourism might be included as one of the areas in the municipal Strategic Plan.

The activities in the work plan are all chosen to fulfil the objectives in the project application. All the participating municipalities make their own Strategic plan including Sustainable Tourism as one of the target areas. In Bornova Municipality this work is done with input from Ege and Yazar Universities and in Karsiyaka with input from Izmir University of Economics. Manisa Municipality is creating a tourism Master plan of their own and it will, just like in Karsiyaka and Bornova be included as one chapter in the Strategic plan for the Municipality.

All the three participating Municipalities from the Aegean Region have a great potential to develop historical/cultural tourism. That is why the three Municipalities together with the Municipality of Kalmar and Kalmar County Museum have submitted an application to Sala Ida AB for a "Time travel project". The project was approved in August 2008 and finalized in May 2009. A new application for the coming two years will be sent to ICLD before the 15 September 2009.

In time travels the participants go back in time to a chosen epoch, where the participants gain hand-on experiences in cooking, handicrafts, clothes and tools from that time. They may even "meet" the persons who lived and worked in the district. Time travels are suitable for all ages, from pre-school, to school-leavers, to adult and also directed to tourists. The Kalmar County Museum has many years experience of education in local history, Historic Environment Education and Time Travels. All of the senses are used to gain deeper understanding and increase familiarity in connection with the time travels and the events. By getting to know ones local history (placing it in a larger context) a sense of belonging, understanding and identity is created from a "bottom-up" perspective that provides alternative ways of moving into the future.

The main objective of this time travel project is to develop an organisation in the three Municipalities with the competence to run time travels on historical sites designed for different target groups such as school children and tourists.

The three Turkish Municipalities have depending on different development possibilities chosen different focus areas for the development of "Sustainable Tourism".

Karsiyaka will develop the historical site "Smyrna" as a tourist destination. A web site has been published, Time travel concepts will be developed, leaflets and brochures has been published and distributed and so on.

Bornova is concentrating mainly on the development of "Rural Tourism". To be able to create buildings and use land for this purpose this they need a decision/permission from the Metropolitan Municipality. This process has started and a "state of the art"-description has been made by the Municipality together with Ege University. A Municipal web site will be published, brochures in Turkish/English has been published and distributed and so on.

Manisa main focus area is the development of the Manisa brand as the "Green and healthy city", but they are also eager to develop a common tourist organisation with the other Municipalities in the Manisa Region and to develop the old Lydian Capital "Sardes" as a tourist destination.

To intensify the contact between the City of Kalmar and the three participating Aegean Municipalities Bornova and Manisa Municipalities have applied to send one volunteer from each Municipality to Kalmar inside the EVS-part of the EU program "Youth in action". The applications were approved in the beginning of July 2008 and the two volunteers Esin Caypinar from Municipality of Manisa and Burcu Aykut from the Municipality of Bornova stayed in Kalmar from October 2008 to August 2009.

Burcu Aykut had her working place at the Department for Development and International Affairs in the Kalmar City Hall. She mainly focused her work on the following three tasks: 1) Methods and tools used in Kalmar Municipality to increase the influence and participation from children and youth in municipal questions, 2) How a municipal organization can be created to use EU-programmes as a tool for municipal development and 3) How to obstruct trafficking.

Esin Caypinar had her working place at the pedagogical department at Kalmar County Museum. Her main task was to work with time travels and she became a bridge between Kalmar County Museum and the time travel organizations in the Aegean region in Turkey.

2.0 Identified problems that will be taken care of in the project (Justification)

Sustainable tourism has been chosen as a focus area because all the participating municipalities have great potential to develop the tourism sector in a sustainable way with special focus on historical, cultural and rural tourism. The development of tourism also influences and includes the necessity to develop other sectors in the Municipality such as social questions, waste management, water supply, traffic and communication, information, cultural/sport events and so on.

Triple Helix has been chosen as a focus area because the Municipalities need to find ways to include also other partners in society to fulfil the municipal tasks. It is only in cooperation with the NGO:s, the Universities and the business sector that the different sectors of society can be included in the work and focus on the same objectives.

All the participating municipalities make their own Master plan for the development of sustainable tourism in the Municipality. This Master plan will be included in the municipal strategic plan and will constitute the platform for the development of tourism in the Municipality. It will give priority to certain areas and define key partners for the development.

The three Municipalities will also develop an organisation for time travels and develop time travel concepts for specific chosen sites and historical periods.

The first visit to Sweden that the Turkish Municipalities made in August 2007 had focus on how to develop tourism from your own possibilities and roots. Examples shown where "The world of Astrid Lindgren in Vimmerby", "Rockparty" in Hultsfred and Kalmar as the historical town (The Castle and the "Salve village"). This also gave input to the discussion about developing a local brand for the Municipality or for the Tourist destination. This input to the discussions in the Turkish Municipalities was strengthened during the second visit to Kalmar in May 2008.

As the first visit to Kalmar was more concentrated to "Sustainable Tourism" the second visit focused on 1) the general objectives (Capacity building) in the TuseNET project such as; gender mainstreaming, sustainable development, transparency, accountability, ethics and public participation in local administration, 2) "Triple Helix" cooperation in tourism and environmental/energy sector between the municipality of Kalmar and the business sector and 3) rural tourism at the tourist destination Öland.

Even if the focus areas are the development of "Triple-helix" and "Sustainable Tourism" the different perspectives have and will always be an integrated part of the project. During the last visit in Kalmar in May 2008 one day was used to show how equality and youth participation are tools for Municipal development. It was shown how the Municipality of Kalmar are using "Welfare reports", "Children panels", "Gender pedagogues" and "Safe and secure walks" as tools to reach the objectives for social sustainability according to political priorities. We will continue to give focus to these areas and the next meeting in the Aegean Region in September 2008 had focus on environmental issues for sustainable tourism with special focus on Waste Management.

3.0 Area of deployment and activities with responsibilities for each activity with a detailed time schedule.

Year	2007												2008												2009												2010					Responsible	
Month	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5							
1.1	Joint activities																																										
	Seminar in Izmir. To know each other																																										BKM - Municipalities
	Forming staff and responsible politicians																																										Kalmar and BKM - Municipalities
	Establish communication channels																																										Kalmar and BKM - Municipalities
	Seminar in Istanbul																																										UMT-SALAR
	Seminar in Kalmar. Brand & tourism on local basis																																										Kalmar
	Three Students from Yasar University studing at BBS																																										Yasar - BBS
	One student from Yasar studing at BBS																																										Yasar - BBS
	Two students from BBS studing at Yasar																																										Yasar - BBS
	One student from Yasar studing at BBS																																										Yasar - BBS
	Two students from BBS studing at Yasar																																										Yasar - BBS
	Four students from BBS applied to study at Yasar.																																										Yasar - BBS
	Theses about Tusenet written by two students at BBS																																										BBS

Year	2007					2008												2009												2010					Responsible			
Month	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5		
Seminar in Izmir/Manisa Sustainable Tourism Local focus																																						BKM – Municipalities in cooperation with Kalmar
Seminar in Izmir Sustainable Tourism																																						Yasar University together with BBS/Kalmar
Seminars in Izmir Manisa Pol. Seminar Equality, Pol system Role staff-politician																																					BKM – Municipalities in cooperation with Kalmar	
Seminar in Kalmar Participation Triple Helix Local tourism Cooperation																																					Kalmar	
Seminar Sustainable Tourism in Izmir																																					Izmir university of economics BKM - Municipalities	
Seminar in Izmir/Manisa Waste management Sustainable local tourism development																																					BKM - Municipalities	
Mid-term conference in Amasia																																					UMT-SALAR	
Seminars in Izmir Manisa Sustainable tourism Focusing general objectives																																					BKM – Municipalities in cooperation with Kalmar	
Decision on International seminar for Sustainable Tourism in Manisa																																					Will be discussed by BKM Municipalities	

Year	2007												2008												2009												2010					Responsible
Month	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5						
1.2	Time travel project																																									
	Seminar in Izmir/Manisa Time travels																																					BKM – Municipalities in cooperation with Kalmar				
	Planning making application to Sala Ida																																					Kalmar in cooperation with BKM – Municipalities				
	Decision on the application																																					Sala Ida AB				
	Seminar in Kalmar Time travel																																					Kalmar				
	Strategy planning, organisation, production of clothes and props.																																					BKM – Municipalities in cooperation with Kalmar				
	Seminar in Izmir/manias workshops, time travel on site																																					BKM - Municipalities				
	Research, planning and production of clothes and props																																					BKM - Municipalities				
	Seminar in Izmir/Manisa First time travel activity implemented and Evaluated, activity plan for the next years																																					BKM – Municipalities in cooperation with Kalmar				
	New application for Time travel project year 2																																					Kalmar County Museum				
	Decision on the application																																					ICLD				
	Continuation of the project according to application																																					BKM – Time travel group in cooperation with Kalmar				
	Sustainability of Time Travels in Yeşilova Mound																																					Bornova Mun. & Ege University				

Year	2007					2008					2009					2010					Responsible																
Month	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	
2.3	EVS-project																																				
	Application to send a volunteer from Bornova to Kalmar. Focus: Youth participation and trafficking																																	Bornova and Kalmar Municipalities			
	Decision on the application																																	National board for youth affairs in Stockholm			
	Volunteer from Bornova in Kalmar																																	Kalmar and Bornova Municipalities			
	Application for EVS Project "Youth in Development". 2 volunteers from Estonia/ Lithuania																																	Bornova municipality			
	Decision on the application																																	National "Youth in action" agency			
	Applications to send 25 volunteers approved																																	National "Youth in action" agency			
3	Karsiyaka																																				
3.1	Historical/ Cultural tourism																																				
	Decision on focus area historical/ Cultural tourism																																	Karsiyaka Municipality			
	Strategic plan including Sustainable Tourism																																	Karsiyaka Municipality in cooperation with Izmir University of Economics			
	Questionnaire to the public concerning tourism in Karsiyaka																																	Izmir University of Economics			

Year	2007						2008						2009						2010					Responsible													
Month	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	
National and international photo competition with photos from Karsiyaka to create a photo bank with workshop																																					Karsiyaka Municipality
Exhibition with the photos from the competition																																				Karsiyaka Municipality	
Photo book with photos from the competition published																																				Karsiyaka Municipality	
National and international children and youth festival in theatre and music.																																				Karsiyaka Municipality	
3.2. Other tourism ventures																																					
Get permission to establish a tourist information centre																																				Izmir Metropolitan municipality/ Karsiyaka Municipality	
Kasiyaka new tourist brochures has been prepared and published																																				Karsiyaka Municipality	
Application to become sending organisation inside EVS																																				Karsiyaka Municipality	
Decision to be sending organisation inside EVS																																				Agency for youth affairs in Ankara	
Four volunteers sent inside EVS																																				Agency for youth affairs and Karsiyaka Municipality	

Year	2007						2008						2009						2010					Responsible													
Month	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	
A terrace with a cafeteria with a view of the city is constructed																																					Karsiyaka Municipality – department of parks
Recycling project with pilot housing areas where the waste is sorted																																					Karsiyaka Municipality – in cooperation with Izmir metropolitan municipality
Searching and prepare new projects for Izmir Development Agency and Secretariat General for EU Affairs programme for Civil Society Dialogue																																					Foreign Affair Unit
Participation in "Seasons of Turkey" in Marseille/ France and presenting of Izmir Boat to Office De La Mer																																					Cevat DURAK -Mayor
Preparations for an environment-oriented conference in Karsiyaka during Swedish EU presidency in Autumn 2009																																					Kamuran TÜRKÜN – Vice Mayor
Preparing a new project related "Strengthening Pre-school Education contracting authority is Ministry of education																																					Tusenet Project Group & staff from dept of welfare & educational institutions of pre-school

4.0 Foreseen obstacles and difficulties in reaching results and suggestions on how these obstacles/possible weaknesses can be handled.

I. Problems with political support for the project.

This is not a problem for the project today, but there will be elections in Turkey in spring 2009 and if the present Mayors are not re-elected the new Mayors might give less priority to the project.

The overall objective for this project is to increase the capacity of the Turkish Municipalities. There might be a political interest to show the public more concrete results and this might decrease the political support for the project.

How these obstacles/possible weaknesses can be handled

To decrease the risk of wavering political support, the partnership must strive for visible impact on the level of dialogue, knowledge/information on the region as a tourism destination, and early sign of economic growth and employment creation.

It is important that the project is deeply anchored in the administrative organisation in the participating Municipalities, but also in both the political majority and minority. The main objectives in the project have to be discussed in the quarterly follow-up meetings, not least to highlight the significance of these objectives in contributing to political support for Turkish EU accession.

II. Problems in communication

There is a lack of knowledge in English, mainly in the Turkish municipalities. Most of the communication between the Kalmar and the Turkish Municipalities takes place on MSN or by e-mail. It is often important to get a fast replay on questions and suggestions. For this reason it is important to have one person in each municipality who is involved in the project who is "almost" fluent in English and responsible for the contact with the partners in Sweden.

How these obstacles/possible weaknesses can be handled

To be integrated in the EU family it is important that Turkish Municipalities have knowledge of the English language as one of the important demands when recruiting new staff members. It is also important that those who are working with development projects get the possibility to have English-studies during working hours. But this takes time. To run this project it is important that the Turkish Municipalities take good care of the staff members who are English speaking and give them time and responsibility to work in the project.

Burcu Aykut, active project staff member from Bornova Municipality, has applied to become a volunteer in Kalmar during the period autumn -08 to spring -09. During this period she will acquire knowledge of both the Turkish and the Swedish Municipal cultures and she will both during her visit in Sweden and after returning be a bridge between Kalmar and the Turkish partners.

The translation of key documents will also be important to ensure wider readership/ownership of the project activities.

III. Problems with continuation

If the persons in charge of the project or responsible for the communication with the partners in Sweden are replaced it might harm the project badly.

How these obstacles/possible weaknesses can be handled

It is important that those who are working operationally in the project have the prerequisites to perform well and do a good job in the project, and to be proud of the work done. This is a question that has to be discussed on a regular basis during the follow-up each quarter.

IV. Dependent upon other organisations

A lot of the activities are dependent on decisions taken by other authorities. To use land or construct buildings to be able to develop "Rural Tourism" in Bornova the municipality needs permission from the Izmir Metropolitan Municipality. The same applies for Karsiyaka Municipality when they decide to establish a Tourist Information Centre.

To be able to construct a Museum at Yesilova Mound in Bornova and to realize time travels there the Cultural Ministry have to decide to reduce the level of protection from level 1 to level 3. The joint Tourist Destination Centre in Manisa has to be agreed on with the other Municipalities in the Region.

How these obstacles/possible weaknesses can be handled

Different arenas will be created in the project for information, communication, cooperation and project participation between the Turkish Municipalities and institutions and organisations in the surrounding society such as NGO:s, companies/business-associations and Universities (Triple-Helix cooperation). Such formal or informal cooperation already exists but will be even more developed during the project period. It is important that the organisations that the project is dependent on are invited to such cooperation and are well informed about the development of Tusenet project.

5.0 Follow-up, proposals/plans on how to measure the results.

The success of this partnership will ultimately be measured by how well the specific activities have contributed to the achievement of the project aims, namely:

- Enhance the knowledge of local politicians/staff on good management practice.
- Enhance civic participation in local decision making.
- Strengthen the municipalities and UMT in the safe-guarding of municipal interests.
- Enhanced knowledge in the municipalities about EU practices.

An assessment of the partnership's contribution to other horizontal and vertical project aims will also need to be undertaken.

Indicators to measure partnership contribution to the overall Tusenet aims will include:

- No. participants in study tours
- No. examples of newly adopted procedures / mngt. improvement steps in Municipalities
- No. examples of communication, participatory planning, etc. (triple-helix dialogue)
- No. policy decisions informed by triple-helix dialogue
- Establishment of at least 2 formalized structures (eg. time travel organization)
- No. of (successful) EC funding proposals
- 3 Sustainable Tourism Strategies (and business plans)
- Volunteer exposure to EU project knowledge, youth participation and tourism development
- Female participation in Tusenet/Triple-Helix dialogue/decision-making
- Increase in tourism visitors and/or tourism employment (male/female)
- Stakeholder perceptions of 'Most Significant Change' (organizational ie. municipalities, universities and business)
- Stakeholder perceptions of 'Most Significant Change' (individual ie. volunteers)

The different projects and activities will be followed-up during the joint seminars held each quarter of a year. Log books on the project process will be written every month and distributed to the partners for information.

The main objective for the project is to increase the capacity in the Turkish Municipalities through knowledge about new municipal tools for development, new arenas for cooperation, new vision and strategies and new tools for political priorities. To raise the efficiency in Municipal work, to increase the participation from the inhabitants and the transparency in the work done and so on are important objectives in the project just as the development of the thematic areas "Sustainable Tourism" and "Triple-Helix cooperation". This increase of the municipal competence could be measured by in-depth interviews made by the universities. There is of course the question on how to finance this kind of study, and it should be discussed between the different networks and UMT- Sala Ida to give priority to this evaluation of the project impact in the Turkish Municipalities.

The three participating Turkish Municipalities have chosen two projects each inside the Tusenet project where they will concentrate on the general objectives and make a list of indicators that will measure the different general objectives (gender mainstreaming, sustainable development, transparency, accountability, ethics and public participation in local administration, efficient service provision and know-how about EU practices and funding). It will also be shown how these indicators will be measured, when and responsible persons for doing this.

Municipality of Bornova - two projects:

1. United Nations Joint Programme with Sabanci Foundation "Home Lodging Training Course for Women in Rural Bornova"

As a part of United Nations Joint Programme to protect and improve women's rights in Turkey, Sabanci Foundation awards grants to projects that are in line with UNJP objectives on developing gender equality in Local life in different spheres such as economic life, Employment opportunities and inclusion of women in local political life.

As of June 2008, Municipality of Bornova has been granted with funding from Sabanci Foundation for the Project proposal "Home lodging Training course for women in rural Bornova" that aims to include women living in rural areas of Bornova into economic life through providing them with necessary training in cooperation with Yasar University for home lodging in recently developing tourism areas in villages around Bornova.

The project works in line with Tusenet project's general objectives such as gender equality, sustainable development, and public participation in local administration. The project's main aim is to promote gender equality in villages through economic empowerment. To achieve this aim, the Project will include mainly women participants who will not only receive technical training for home-lodging but will also be given information on women rights during the Project. This way, level of awareness among village women as well as men will be raised on the issue. Through gaining necessary skills for participating in economic life, women will have a new understanding about their role and participation in society.

We envision that 25 woman participate and finalize the course. The participants in the course will meet four hours per week and the total length of the course will be 48 hours. We envision that 60% of women taking the courses will start to work as home-lodgers after the Project. The results will be measured by Project coordinator Serpil Bayazit through follow-up activities after the Project.

The Project also deals with sustainable development. It is one of the many projects that the Municipality is planning to implement for rural development. After the completion of the Project, a women's cooperative will be established in the villages for the sustainability of the results achieved in the Project. This again will be measured by Project coordinator Serpil Bayazit.

The Municipality decided to apply for this Grant following a series of surveys done in the villages in cooperation with Ege University department of Geography. The answers to the questions in the survey revealed that villagers (1) would like to provide lodging for tourists (48%) (2) would like to attend trainings for women (17.8%) and (3) would like to see women's contribution in family budget increase (45.9%) Therefore taking public opinion into consideration, Municipality decided to apply for this Grant and throughout the implementation of the Project, Municipality will again include Local public in decision making.

2. Recreation Areas Project in the Villages

Another focus area for the municipality of Bornova for general objectives of Tusenet project is the recreation areas project carried out by the department of parks and gardens.

Generating from Ege University's survey in five different villages in Bornova, the municipality decided to prepare landscape projects for squares, parks and market places for women to sell local products for economic income in the villages.

According to the answers given in the survey, 73% of the participants in the survey would like to see their village more beautiful with new parks and squares. Therefore, the municipality taking into public's opinion on the issue started a massive project for the recreation areas in the villages.

The project corresponds with general objectives of Tusenet project in that it reinforces other projects carried out by the municipality such as training courses for women by (1) enabling public participation in local administration, (2) assisting sustainable development by providing villagers especially women with spaces to sell their local products to the tourists (3) creates effective service production for local people as the end work is the result of local public's own needs and wishes.

The progress of the project and the performance will be measured by the coordinators of the project Architect Mr. Ahmet Vurgun and Landscape Architect Mrs. Elçin Ersöz.

Municipality of Karsiyaka - two projects:

Time travel project

As indicators to measure the general objectives for the 'time travel' project we will measure the number of students from elementary school to universities that will be educated within a defined programme and will become more aware and conscious about their local history.

Our vision is that the different partners working with time travels by the end of 2009 have signed an agreement to establish a local organisation for time travels. Another contribution for social sustainability is as local people coming from different regions will be part of the programme, and will become closer in social sense.

As a result of the promotion of the region and the recognition of its importance, more support will be provided by central government.

Tourism master plan

The process of making a Master plan for Tourism integrates many of the general objectives in the Tusenet-project, such as gender questions, participation and environmental issues.

Municipality of Manisa - two projects:

Cultural Heritage/Animation of Old - Art-Artifact-Craft

The development objective of the Project is the developing local awareness concerning the - Art-Artifact-Craft left from the old times -/previous civilizations and creating progressive strategies for effectively produce of art/artifact/craft objects with local people (especially with local women) and market them in the touristic souvenir shops ,etc.

The project consists of two major components:

a)The first the developing local awareness and animation concerning the old - Art-Artifact-Craft left from the old times -/previous civilizations. This will include concept papers, studies, brochures, books CDs.

b) The second component will be organizing training courses for the local people especially local women and effectively produce of art/artifact/craft objects with local people and market them in the touristic souvenir shops, etc.(or establish a local cooperative with showroom ,etc.)

Atatürk Food Museum

The development objective of the Project is to enhance the awareness of the importance of Çanakkale Millitary.

The project consists of three major components:

a)The first will support the conservation animation and partial restoration about Çanakkale Millitary and Atatürk Museum. This will include concept papers, studies, brochures, books and CDs.

b) The second component will be presenting the historical people with wax works. It will include dubbing and presenting historical facts.

c) The last component of the museum is to build a war memorial about Çanakkale War.

Result	Follow-up/Measures	When	Responsible
Number of tourist visitors to the rural areas in Bornova Municipality	Statistics located and published	October 2008	Bornova Municipality
Establish target for number of tourist visitors to the rural areas in Bornova Municipality	Taget established and agreed	November 2008	Bornova Municipality
Compare the number of tourist visitors to the rural areas in Bornova Municipality 2010 with the situation 2008	Assess changes and what strategies have contributed to success	2010	Bornova Municipality
Number of tourist visitors to "Smyrna" in Karsiyaka Municipality	Statistics located and published	October 2008	Karsiyaka Municipality
Establish target for number of tourist visitors to "Smyrna".	Taget established and agreed	November 2008	Karsiyaka Municipality
Compare the number of tourist visitors to "Smyrna" 2009 with the situation 2007	Assess changes and what strategies have contributed to success	2010	Karsiyaka Municipality
600 visitors to "Latife Hanim" per day for	Statistics located and	January	Karsiyaka

second half of 2008 house in Karsiyaka Municipality	published	2009	Municipality
To develop the garden outside "Latife Hanim" house to be able to receive more participants and develop more activities and events at the museum.	Evaluated in the end of 2009	January 2010	Karsiyaka Municipality
Strategy for Sustainable tourism developed as a part of the Municipal Master plan in all the three participating Turkish Municipalities	Decision taken in each Municipal City council	September-october-2008	BKM Municipalities
Arena for Triple-Helix cooperation in the Sustainable Tourism sector established in all the three participating Turkish Municipalities	Protocol between the participants signed	December 2009	BKM Municipalities
Environmental/energy fair with companies from Sweden and Kalmar participating realized	Fair realized and evaluated	1/1 2010	BKM Municipalities in cooperation with Kalmar
Time travel organisation established in Manisa, Karsiyaka and Bornova.	Organisation establishes and ownership/financing completed in an agreement contract	1/5 2009	BKM Municipalities in cooperation with Kalmar County Museum
Cloths and props for time travels have been produced.	Evaluation in each Municipality in connection with the final report to Sala Ida about the time travel project	1/5 2009	BKM Municipalities in cooperation with Kalmar County Museum
Time travels running for the public, youngsters and tourists in Manisa, Karsiyaka and Bornova.	Evaluation in each Municipality in connection with the final report to Sala Ida about the time travel project	1/5 2009	BKM Municipalities in cooperation with Kalmar County Museum
Strategy for "Rural Tourism" development in Bornova completed	Document is completed	1/3 2008	Bornova Municipality
Making an application to United Nations Joint Program with Sabanci Foundation for a project concerning education of woman working with rural tourism	Application completed	April 2008	Bornova Municipality
Creating association in Bornova for rural tourism especially addressing women	Association established	December 2008	Bornova Municipality
Education for those active in rural tourism in the villages	Education given and evaluated 25 women educated 4 hours/week. Totally 48 hours	April 2009	Bornova Municipality in Cooperation with Ege University
Education for persons working with rural tourism in entrepreneurship, mostly retired woman to create new projects, packages and communication. Application for funding from national funds	Education given and evaluated 50 Woman during 64 hours	February 2010	Bornova Municipality in Cooperation with Yasar University
Book about historical Bornova produced and published	Book published 250 pages 1.000 copies	January 2009	Bornova Municipality in Cooperation with Ege University
Permission to use Yesilova Mound for	Decision taken by	October	Ministry of

museum and time travels (Protection level 1 to 3)	Cultural Ministry	2008	Culture / Bornova Municipality
Levantine houses presented on Internet	Internet page on Line	January 2009	Bornova Municipality
Bornova brochure presented in Turkish and English	Brochure published in 2.000 copies	September 2008	Bornova Municipality
Application to send volunteer from Bornova to Kalmar sent to "Swedish national Board for Youth affairs"	Application completed	1/6 2009	Bornova Municipality & Kalmar Municipality
EVS-volunteer from Bornova working in Kalmar Municipality for 6-8 months	EVS project completed, evaluated and reported	1/6 2009	Bornova Municipality & Kalmar Municipality
Smyrna information brochure in Turkish and English has been produced and published	Brochure published In 10.000 copies	December 2007	Karsiyaka Municipality
Smyrna home page has been produced and published in both Turkish and English	Internet page on Line Number of visitors will be counted.	1/4 2008	Karsiyaka Municipality
Karsiyaka application for approval as "Historical City"	Application sent in	1/7 2008	Karsiyaka Municipality
Questionnaire concerning tourism in Karsiyaka completed.	1.500 interviewes	Nov. 2008	Kasiyaka Municipality together with Izmir university of economics
Renovation of Latife Hanim house	House is opened for the public as a Memorial place 600 visitors / day	05/ 2008	Karsiyaka Municipality
National and international photo competition with photos from Karsiyaka	Competition completed and evaluated	10/ 2008	Karsiyaka Municipality
National and international children and youth festival in theatre and music.	Festival completed and evaluated 600 participants from 16 countries	1/5 2008, 2009 and 2010	Karsiyaka Municipality
Kasiyaka new tourist brochures has been published in Turkish and English	Brochure published 10.000 copies	Nov. 2007	Karsiyaka Municipality
Booklet in Turkish and English	Booklet published 10.000 copies	October. 2008	Karsiyaka Municipality
Booklet with photos from the photo competition 44 photos awarded, 33 exhibited in the book	Booklet published 2.000 copies	October 2008	Karsiyaka Municipality
Application to become sending organisation inside EVS	Application sent in	1/4 2008	Karsiyaka Municipality
Decision to be sending organisation inside EVS	Decision taken	1/6 2008	Agency for youth affairs in Ankara
A terrace with a cafeteria with a view of the city is constructed	Terrace opened	1/6 2008	Karsiyaka Municipality – department of parks
Plans for two areas designated for two big 5-star hotels	Decision taken in the Municipality	01 2008	Karsiyaka Municipality – planning and project

			department
Project to create an area of hotels close to the mountains directed to sports tourism and where local entrepreneurs can purchase their products	Project carried through and area planned. Decision taken in the Municipality	1/5 2006	Karsiyaka Municipality – planning and project department
Develop an area for recreation directed towards leisure activities and gardening and traditional food. The cultural centre could be developed to a conference centre with a restaurant.	Project carried through and area planned. Decision taken in the Municipality	2009	Karsiyaka Municipality – planning and project department in cooperation with Izmir metropolitan municipality
Energy Conference	Conference will bring utility to citizens and NGO's in terms of public participation in local administration and activities transparency and sustainable cities in long term..	October 2009	Karsiyaka Municipality – Şebnem Güncü, Kamuran Türkün Melih Elhan, Melahat Celen,
Preparing a new project related “Strengthening Pre-school Education” contracting authority is Ministry of education	To increase pre-School Enrolment Rates Especially disadvantaged areas of city	November 2009	Karsiyaka Municipality – Tusenet Project Group & staff from dept of welfare & educational institutions of pre-school
Preparations for sustainable tourism and triple helix cooperation handbook	Tusenet Project output ,to expand results and sharing experience with other networks	November 2009- October 2010	Tusenet core groups + editorial group + Anneli Andersson Jan Martinsson
Annual Mezir Festival	Festival Carried through	1/4 2008, 2009 and 2010	Manisa Municipality
Manisa Strategic plan	Completion and implementation of the plan	October 2009	Manisa Municipality - Strategy development unit
Manisa Business plan to implement the tourist strategy	Completion and implementation of the plan	October 2009	Manisa Municipality - Strategy development unit
Establish a regional organisation for promoting the tourist destination	Memorandum of understanding signed by the Mayors Organisation running	April 2010	Manisa Municipality in cooperation with City's Culture and Tourism

			Department
Preparation of 3-4 days tourist programmes directed to tourist agencies	Programme completed and marketed to the tourist agencies on fairs and on internet	June 2010	Manisa Municipality in cooperation with other municipalities in the Region.
Local guides educated	Course carried through, evaluated	January 2010	Manisa Municipality
International conference on Sustainable Tourism	Realization of the conference	December-February 2009-2010	Will be discussed by BKM Municipalities
People educated to make handicraft for sale. Cooperative established	Continue	October 2008	Manisa Municipality
Establishment of Çanakkale Military and Atatürk Museum	Creation and implementation	February 2010	Manisa Municipality
Research and production of books and CDs concerning Çanakkale Military and Atatürk Museum	Books have been published	January 2009	Manisa Municipality
Course for art/artefact production	Creation of new souvenirs and gift shops	From October 2009	Manisa Municipality - Nihan Ülker
Research and production of books and CD concerning Aegean food	Books and CD published	May 2009	Manisa Municipality
Application to send volunteer from Manisa to Kalmar sent to "Swedish national Board for Youth affairs"	Application completed	1/6 2009	Manisa Municipality & Kalmar Municipality
EVS-volunteer from Manisa working in Kalmar County Museum for 6-12 months	EVS project completed, evaluated and reported	1/10 2009	Manisa Municipality & Kalmar Municipality
Preparing a new project for pre-school education children to the national fund of Ministry of National Education		November 2009	Manisa Municipality and Technical High School

6.0 Documentation and reporting – instructions on regular reporting.

On the regular seminars held each quarter of a year the plans and activities will be followed-up and a report will be sent to all partners and to UMT and Sala Ida.

All the Turkish partners will write a progress report that will be sent to Kalmar, UMT and Sala Ida every second month for information.

Kalmar 6 November 2009

Jan Martinsson
Project leader